



FOR IMMEDIATE RELEASE

CONTACT:

Tricia Kent

tricia@ecos.com

Earth Friendly Products® Named "Employer of the Year" by ISSA Hygieia Network for Promoting Women's Interests

Cypress, CA (September 13, 2017) – Earth Friendly Products®, the maker of ECOS™ environmentally friendly cleaning products, has been awarded "Employer of the Year" by the ISSA Hygieia Network. Presented at the ISSA/INTERCLEAN® North America Trade Show, running September 11–14 at the Las Vegas Convention Center, the award recognizes the company in the cleaning industry that best promotes women's interests in its organization.

ISSA/INTERCLEAN® is the largest trade show in the commercial cleaning industry, and Earth Friendly Products® is at the show to showcase its ECOS™ Pro line of safer, plant-powered commercial cleaners.

The ISSA Hygieia Network is the first women's network for the global cleaning community. Established to develop female professionals within the cleaning industry, the network is named for Hygieia, the Greek goddess of health and cleanliness. The Hygieia Network selected Earth Friendly Products® for the award because of its long-standing commitment to supporting, mentoring, and promoting women within its organization. The Greek connection is particularly appropriate for the family-owned and –operated company, which was founded by a Greek immigrant in 1967.

"As the head of a woman-owned company, this award is very meaningful to me and a great honor for our company," explains Kelly Vlahakis-Hanks, Earth Friendly Products® president and CEO. "I'm proud to sit at the helm of a company that has over 50% of our C-suite and executive positions held by women."

The company has achieved this high level of diversity and inclusion in its highest ranks through an active program of mentorship and empowerment.

"Supporting women in the workplace pays huge dividends, not just for the women as they grow and advance but for the companies who support them. Diverse companies make better decisions, they understand their customers better, and they have a competitive edge in the global market," says Vlahakis-Hanks.

Earth Friendly Products® is passionate about supporting all its employees with an extensive benefits package, and it pays its employees one of the highest minimum wages in the industry, currently \$17 per hour. As a leader in corporate social responsibility, the company offers its employees a range of family-friendly benefits that include health insurance, paid sick time, and paid maternity/paternity leave—benefits that many women in the organization cite as critical to creating a happy and healthy family life as they advance in their careers.

The Hygieia Network "Employer of the Year" award is the latest in a string of achievements marking the company's 50th anniversary in 2017. The company has received many awards for its innovations in safer green chemistry and in 2017 won the U.S. EPA's coveted Safer Choice Partner of the Year for a second time. The company has also received Natural Child World Eco-Excellence Awards, Single Moms Planet Family Brand of the Year, and the Environmental Media Association Healthy Family Seal in 2017.



PRESS RELEASE, cont.

Page 2

ABOUT EARTH FRIENDLY PRODUCTS

Family owned and operated since 1967, Earth Friendly Products® is the maker of ECOS™ Laundry Detergent and over 200 other environmentally friendly products that are safer for people, pets and the planet. ECOS™ plant-powered cleaners are made in the U.S. using thoughtfully sourced global ingredients. Made without dyes, parabens, phosphates or phthalates, ECOS™ cleaners are pH balanced, readily biodegradable and never tested on animals. Earth Friendly Products® is a leader in sustainable manufacturing with carbon neutral, water neutral and Zero Waste Platinum certified facilities that save over 53 million pounds of carbon dioxide annually and divert over 95% of all their waste from landfills. The company has received many awards for its innovations in safer green chemistry and is a two-time winner of the U.S. EPA's coveted Safer Choice Partner of the Year. It's also a leader in corporate social responsibility, paying one of the highest minimum wages in the nation and supporting their employees with family-friendly benefits such as paid healthcare and paid leave. ECOS™, Baby ECOS™, ECOS™ for Pets!, and ECOS™ Pro products are available at major club and grocery retailers and natural foods stores throughout the U.S., in over 60 countries and online at www.ecos.com.

###